

Under the Patronage of His Highness Sheikh
Mohammed bin Rashid Al Maktoum
Vice-President and Prime Minister of the UAE and Ruler of Dubai



20th Edition

DIHAD®

معرض ومؤتمر دبي الدولي للإغاثة والتطوير
Dubai International Humanitarian Aid & Development Conference & Exhibition



23 - 25 April 2024 | Dubai World Trade Centre

POST SHOW REPORT

dihad.org



DIHAD Conference & Exhibition

“World’s Leading Event on Humanitarian Aid & Development”

About

- Under the patronage of H.H. Sheikh Mohammed Bin Rashid Al Maktoum, Vice-President and Prime Minister of the United Arab Emirates and Ruler of Dubai, event strives to make a positive impact on the lives of those affected by crises and natural calamities.
- Established on 6-8 April 2004, DIHAD aims to foster collaboration between the United Nations Agencies, International Red Cross and Red Crescent Movement, International and Local NGOs, Foundations and Charities, European Union Members, Government Authorities, Academic Institutions and the Private Sector, building bridges for a better future.

Overview:

 **20**
Editions

 **142,109**
Attendees

 **174**
Participating Countries

 **8,880**
Participating
Organisations and
Brands

 **1,332**
Speakers

 **847**
Sessions & Workshops

DIHAD Conference

DIHAD Conference brings together top international humanitarian community professionals and key decision-makers to engage in global discussions on best practices in humanitarian assistance and development. This conference serves as a regional platform for the exchange of humanitarian ideas and practices, aiming to arrive at constructive conclusions that will contribute significantly to enhancing the effectiveness and impact of humanitarian efforts worldwide.

DIHAD Exhibition

DIHAD Exhibition provides a unique opportunity to network, build collaborations, seize new partnerships, and to showcase the latest technologies and innovative solutions to support the crisis-affected communities around the world.



OFFICIALLY SUPPORTED BY



مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed Bin Rashid
Al Maktoum Global Initiatives



مجالس دبي للمستقبل
DUBAI FUTURE COUNCILS
العمل الإنساني
Humanitarian Aid



مؤسسة محمد بن راشد آل مكتوم للأعمال الخيرية والإنسانية
Mohammed Bin Rashid Al Maktoum Humanitarian & Charity Ltd.

DIHAD 2024 Overview

 **16,109**
Attendees

 **8,133**
SQM Exhibition
Space

 **1,390+**
Networking and B2B
meetings

 **900+**
Participating Entities
and Partners

 **154**
Participating
Countries

 **144**
Workshops

 **131**
Humanitarian
Renowned Speakers

 **24**
Sessions

 **9**
Pavilions

 **106**
Buyers from UN Agencies, Foundations and Charities



At DIHAD, everyone that matters are here, and it has been absolutely incredible to be part of this community.

BAO System, USA



We are really impressed with the size and momentum of collaborations here at DIHAD. It exceeded our expectations as sponsors and participants, we built partnerships and networking in other organisations around the world.

Life for Relief and Development, USA



Exhibition Overview

69
Exhibiting
Countries

900+
Participating
Entities and
Partners

Pavilions



United Nations



Malaysia



Poland



Uzbekistan



Denmark



Zambia



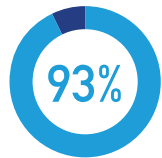
Norway



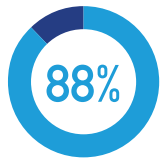
Qatar



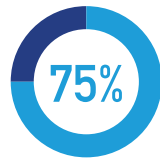
China



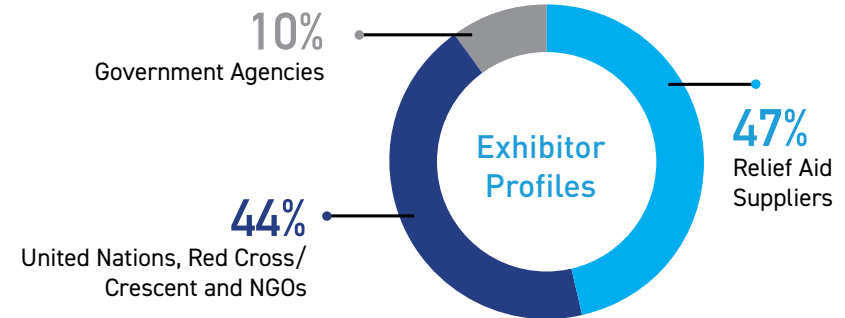
will be exhibiting
again next year



Exhibitor
satisfaction rate



Confirmed to expand
their activities and
presence next year



Exhibitor Profile



Education Supplier



Hygiene & Sanitation



Pharmaceuticals



Safety and Security



Emergency Food



IT & Software Provider



PPE, Disposables,
Hygiene and Sanitation



Satellites and
Telecommunications



Energy Supplier



Kitchen Equipment



Reconstruction, Temporary
Housing and Shelter



Transport &
Logistics



Finance, Fund and
Insurance Provider



Mobile Diagnostics and
Laboratory Equipment



Red Cross/Crescent



United Nation Agency



Government Agencies



NGOs, Charities,
CSR & Foundations



Relief Aid Supplier



Water Treatment,
Purification and Storage

Thank you to our DIHAD 2024 Supporters

DIAMOND SPONSOR



دائرة الشؤون الإسلامية والعمل الخيري
Islamic Affairs & Charitable Activities Department



PLATINUM SPONSORS



بنك دبي الإسلامي
Dubai Islamic Bank
#ReadyForTheNew



GOLD SPONSORS

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STRATEGIC PARTNER



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TENT SPONSORS



AV PARTNER



PARTNER



Select Exhibitors of DIHAD 2024



It is important for us to be at the DIHAD event to collaborate with our partners and to show our solidarity to humanitarian action throughout the world.

Malaysian Consultative Council for Islamic Organization (MAPIM)



This year, we proudly celebrate DIHAD's 20th anniversary. Attending and actively participating in this vital event have enhanced our skills in the charitable and humanitarian field. We acquired strategies to improve our work, cultivate leadership qualities, and apply these skills effectively in our field operations.

Islamic Affairs and Charitable Activities Department (IACAD)



The DIHAD event is an amazing platform that brings together local and international stakeholders in the philanthropic sector. We are glad and proud to be part of this amazing event in its 20th edition.

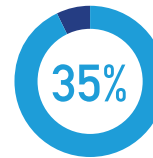
DP World Foundation



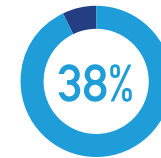
Attendees Overview

16,109
Attendees

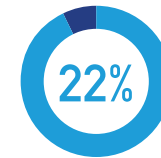
154
Participating
Countries



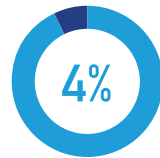
Decision
Makers



Industry
Professionals



Purchasers
/Buyers



Volunteers
/Students

Attendees Profile:

NGOs, Foundations and Charities | United Nations Agencies | Red Cross and Red Crescent Movement
European Union Members | Government and Diplomatic Entities | Academic Institutions

87%
Attendees satisfaction rate

80%
Confirmed their attendance next year

Top 36 Visitor Numbers in Volume Sequence



DIHAD is a wonderful platform that brings together all the charities in the UAE and internationally, where we can network, share best practices, and showcase all the achievements of our charities.

Noor Dubai

Conference Overview

The theme of the 20th edition, “DIHAD 2004-2024: Humanitarian Diplomacy and a Journey to the Future,” underscores DIHAD’s commitment to building upon past achievements and enhancing existing partnerships to meet the challenges of tomorrow.

Select Speakers of DIHAD 2024



H.E. Nawal Al-Hosany
UAE Permanent Representative to the International Renewable Energy Agency (IRENA)



H.E. Jan Egeland
Secretary-General, Norwegian Refugee Council



H.E. Najat Rochdi
Deputy Special Envoy of the United Nations Secretary-General for Syria



H.E. Gilles Michaud
United Nations Under-Secretary-General for Safety and Security, New York



Ms. Laila Baker
Regional Director for Arab States, United Nations Fund for Population Activities (UNFPA)



H.E. Amb. Arthur Mattli
Switzerland Ambassador to the United Arab Emirates and in the Kingdom of Bahrain



Ms. Mervat Shelbaya
Director, Inter-Agency Support Branch; Head Inter-Agency Standing Committee Secretariat, OCHA



Mr. Fabrizio Carboni
Regional Director, Near and Middle East, International Committee of the Red Cross (ICRC)



Ms. Corinne Fleischer
WFP Regional Director for the Middle East, Northern Africa and Eastern Europe



H.E. Mr. Steven Collet
Vice Minister of International Cooperation, Ministry of Foreign Affairs, The Hague, Netherlands



Dr. Nehal Hefny
Deputy Regional Director, Middle East & North Africa, International Federation of Red Cross and Red Crescent Societies (IFRC)



Mr. Rami Adwan
Head of Arab Relations, UNRWA



Dr. Hiba Ahmed
Director-General, Islamic Solidarity Fund for Development (ISFD)



H.E. Paul Bekkers
Permanent Representative of the Kingdom of the Netherlands to the UN and WTO in Geneva; Former Special Envoy for Mental Health

Featured Topics



Access and Human Security



Climate Change



People on the Move



Global Health Challenges



Leadership and New Actors



A Greater Focus on the Role and Potential of both Women & Youth



DIHAD is a perfect forum; the humanitarian community comes together and supports humanitarian works globally. That brings a coalition that is needed, especially these days when the number of conflicts continues to exist. DIHAD is a great forum to bring everyone together for a great cause.

H.E. Gilles Michaud

United Nations Under-Secretary-General for Safety and Security, New York



I am extremely honored and humbled to take part in this very important milestone of DIHAD, celebrating 20 years of achievements and a legacy that is continuing to spread the good work around the world.

H.E. Nawal Al-Hosany

UAE Permanent Representative to the International Renewable Energy Agency (IRENA)



20 years of DIHAD is always remarkable to see how they evolved and developed. Today, DIHAD is an institution; it is part of the humanitarian landscape and part of the forums around the world that speak about the importance of humanitarian action.

Mr. Fabrizio Carboni

Regional Director, Near and Middle East, International Committee of the Red Cross (ICRC)



DIHAD is a platform that brings people together where connectivity and collaborations are discussed, explored, and eventually it is always the hope that people who meet here come together for action.

H.E. Amb. Arthur Mattli

Switzerland Ambassador to the United Arab Emirates and in the Kingdom of Bahrain



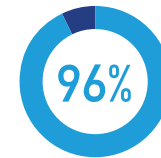


DIHAD Hub

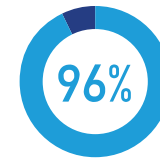
Match & Meet Program

1,390+
Networking and
B2B meetings

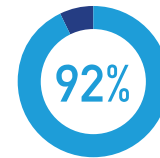
106
Buyers from UN
Agencies, Foundations
and Charities



Found their
involvement
valuable



Expressed
satisfaction with
the assistance and
support provided
by the team



Highly satisfied
with the
location, design,
and atmosphere

Hub Buyers Top Interests

Relief Aid Supplies and Healthcare Equipment | Water Treatment, Purification, and Storage | Energy Supplier | Logistics and Warehouse | Emergency Food Hygiene and Sanitation | Temporary Housing and Shelters | Satellite and Telecom Provider | Safety and Security | Education Suppliers | Emergency Clothing and Equipment | PPE and Disposables



The DIHAD Hub's 'Match & Meet Program' is exceptionally well thought-out and effectively fulfills its purpose. It provided the perfect platform to catch up with other humanitarian organizations, discover new potential partners, and explore innovative products and equipment.

Kelvin Muriithi

Procurement Officer, International Committee of the Red Cross
- ICRC - Somalia



The DIHAD Hub facilitated valuable connections within the industry, allowing me to meet exceptional individuals and organisations. I am pleased to say that I was able to connect with potential partners for our incoming projects.

Agyei Peprah

CEO, Nhyira Foundation - Ghana

DIHAD Workshops

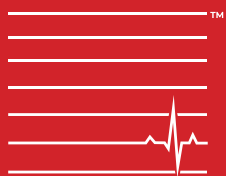
A dynamic three-day live workshop for everyone to attend. At DIHAD Workshops, exhibitors have the unique opportunity to spotlight their ongoing campaigns, unveil advanced techniques, and unveil cutting-edge innovations. Engage with industry leaders as they present their strategies, offering invaluable insights into humanitarian aid and development.



Pre-Conference Workshop in Collaboration with UNOCHA

In partnership with UNOCHA, our pre-conference workshop serves as an engaging platform for technical experts to exchange insights, share compelling case studies, and impart their wealth of experience. Designed for professionals deeply invested in humanitarian efforts, this workshop offers a unique opportunity to delve into the intricacies of the field, learning from the forefront of innovation and best practices.





IECM^{15th} DUBAI

The International Emergency and Catastrophe Management Conference and Exhibition

The 15th edition of the International Emergency and Catastrophe Management (IECM) was held in conjunction with DIHAD 2024, providing a platform for the emergency, disaster management, and search and rescue communities to showcase their equipment, technology, and services during emergencies to a relevant audience.



We are pleased to be back here at DIHAD with many of our member companies, we are bringing solutions within logistics, communication system, payment solutions for UN, NGO's and around the world.

Denmark Pavilion



We are really thankful to be participating in DIHAD. There are a lot of different organizations that we can collaborate with. Happy 20th anniversary! This particular event is really important so that we can see more things that are outside our organization.

UNICEF



DIHAD is celebrating its 20 years anniversary, and we are very happy and honoured to be able to share the celebration. Humanitarian diplomacy is a very important role for every charity to play a part of it.

Al Khair Foundation



Global Marketing Reach



WEBSITE

Received **42,258** visitors and **148,513** page views for the 20th edition.



E-MAIL

174 email campaigns are reaching each segment of the industry over a 6-month period prior to DIHAD (**25,000+** contacts database).



SOCIAL MEDIA

16,000+ followers across all Social Media Platforms.



MOBILE APP

DIHAD App was used by over **8,157** attendees.



TELEMARKETING

Our dedicated team of experts is personally in touch with key decision-makers from leading International and Local NGOs, United Nations Agencies, International Red Cross and Red Crescent Movement, Foundations and Charities, Government Authorities and Academic Institutions to secure their visit to DIHAD and guide them in their search while the Hub Buyers team is helping in pre-qualifying all buyers to make sure they have purchases scheduled within the next 6 months.

2024 International Press Coverage



150 Online Editorial



45 Interviews Conducted



27 Printed Editorial



16 Video & Radio Coverage

Social and Digital Outreach



135,320
LinkedIn
Views

1,869
LinkedIn
Visits



106,300
YouTube
Views

996,300
YouTube
Impressions



785,316
Facebook
Reach

11,457
Facebook
Visits



1,978,008
X
Impressions

1,231
X
Visits



712,443
Instagram
Impressions

16,976
Instagram
Visits



177,240
Google
Impressions

9,322
Google
Clicks



See You Next Year

29 April - 1 May 2025 | Dubai World Trade Centre

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