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GREEN ENTREPRENEURSHIP

PRESENTED BY H.E. SALMA AL QUBAISI

Profile



H.E. Salma Al Qubaisi, born in Abu Dhabi, United Arab Emirates, is an Emirati women business leader serving the most prominent government organization in the oil & gas sector, “ADNOC”. She is an innovative and inspiring personality in the field of Strategy and Planning. Being a businesswoman, she is the Director of Salma Al Qubaisi Holding and represents Berkeley Middle East Holding in the United Arab Emirates. She earned a Master's degree in Quality Management in Information Systems from the University of Wollongong, Australia, and a Bachelor's degree in Information Management from the Higher Colleges of Technology, Abu Dhabi, UAE. She is a Certified Project Manager from PMI USA and AWS Certified Solutions Architect from Amazon Web Services. She is keen to pursue her doctorate. She has skills and is enriched in Project Management, budgeting, Planning and Control, Team Development, Business Continuity Planning & Disaster Recovery Planning, Strategic Acquisition, and Negotiation.

She has been actively investing and looking after various Investments in manufacturing, agriculture, healthcare, engineering, Robotics, Cosmetics, real estate, education, and Consulting. She is a green-friendly and environmentally conscious investor and believes in a carbon-free world.

She is highly responsible and contributes toward corporate social responsibility, and is passionate about social reforms, especially women's development, and entrepreneurship. For that, she is actively working hard to build women as business leaders. She is the director of Berkeley & Musa Shaikh Voice of Global Women, which focuses on developing women for future leadership.

WHAT IS GREEN ENTREPRENEURSHIP?



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Green Entrepreneurship is an entrepreneurial journey to optimize the returns on Economic, Social and Environmental Capital Invested.



Its a process of wealth creation through optimal use of natural or man made resources by ensuring minimization of green house gas emissions and waste generation to reduce air, water and solid waste pollution thereby increasing profitability while enhancing an overall positive impact on humanity.

MAIN DRIVERS OF GREEN ENTREPRENEURSHIP



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- ▶ Global Warming
- ▶ Saving Critical Natural Resources
- ▶ Sustainable Enterprise Creation
- ▶ Creating a Better World For Future Generations



GLOBAL WARMING AND HOW A GREEN ENTREPRENEUR CAN HELP



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For this every entrepreneur, current or new must turn green by committing irrevocably to the following:

1. Find Ways to Reduce GHG Emissions
2. Conserve Energy, Water and Usage of Other Critical Resources - Natural or Manmade
3. Minimize Solid Waste Generation and Reduce Costs of Landfills, Create Local Compost Piles from Organic Waste
4. Innovate in the Area of Agriculture to Evolve New Techniques that Minimize Water Usage
5. Restore Forestation
6. Reduce, Reuse and Recycle
7. Increased Recycling- Paper/Glass/ Plastics/ Styrofoam/ Aluminum Cans/ Electronics/ Batteries

Sheikh Hamdan approves policies, initiatives to support UAE's sustainability efforts

"Today, the UAE has created the ideal conditions for promoting environmental protection and sustainability.

We have also developed an agile legislative framework that allows us to keep pace with new developments and changes in the environmental sphere.

The leadership's support has also enabled us to raise our position as a business and investment destination that is at the forefront of promoting sustainability, encouraging green projects, and embracing the concept of the circular economy,"



Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of the Executive Council of Dubai

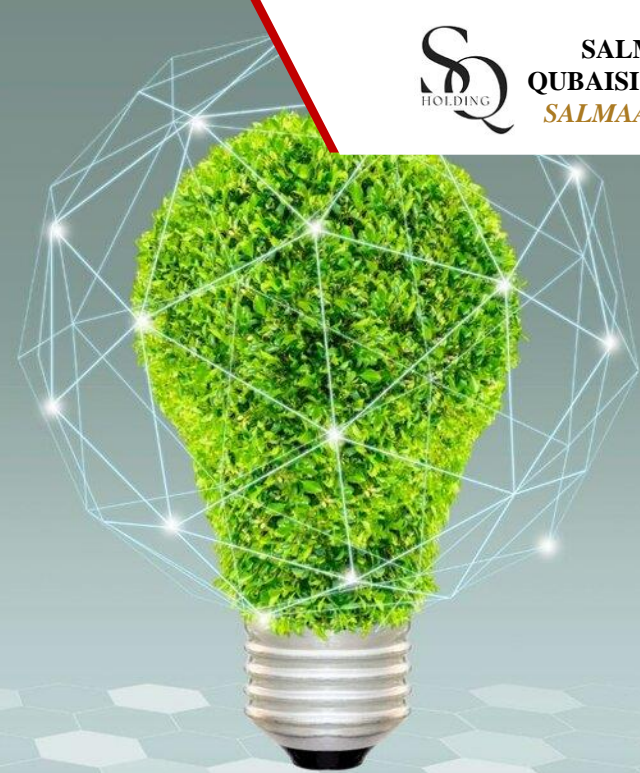
Hamdan bin Zayed: The UAE is committed to achieving sustainability, and protecting and preserving natural resources for future generations





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EMIRATI INITIATIVES



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Masdar inaugurates Baynouna Solar Park in Jordan



Emirates Water and
Electricity Company
meets 80% of Abu
Dhabi power demand
with clean and
renewable sources for
first time



Unit 3 of Abu Dhabi's Barakah Nuclear Energy Plant commences Commercial Operations



Masdar driving Abu Dhabi sustainability efforts with first investment in geothermal energy



In the Presence of
Sheikha Shamma bint
Sultan bin Khalifa Al
Nahyan .. Rabdan
Academy Organises
«Roots: Green Acts
Across Generations»



Masdar partners with
IFC to explore areas of
collaboration to support
climate action



Theyab bin Zayed witnesses MBZUAI inaugural commencement ceremony



DMT partners with Republic of Korea entities to promote use of low-carbon hydrogen in public transportation

한 - 아랍에미리트 비즈니스 포럼
UAE-KOREA BUSINESS FORUM
MOU Signing Ceremony





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5th Abu Dhabi Sustainable Finance Forum took place



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Countries to meet in Abu Dhabi for UNCTAD'S World Investment Forum

The event to be held from 16 to 20 October 2023 will focus on increasing investment in sustainable development to tackle cascading global crises.



10 Winners of the 2023 Zayed Sustainability Prize Honoured



Held under the patronage of Khaled bin Mohamed bin Zayed, Masdar's Youth 4 Sustainability (Y4S) hub returns to Abu Dhabi Sustainability Week 2023



Abu Dhabi Sustainability Week 2023 to set agenda for inclusive climate action



TAQA, Mubadala and
ADNOC complete
Masdar transaction to
grow renewable energy
capacity to at least
100GW by 2030



ADFW launches
inaugural edition of
R.A.C.E Sustainable
Finance Summit in the
lead-up to COP28 in the
UAE



Abu Dhabi Makes
Significant Progress in
Building Resilience
and Preparing for
Climate Change
Through Various
Policies and Initiatives





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Masdar Calls upon World Leaders to Pledge Support for Women Tackling Climate Change

Masdar launches global #IAmWiSER campaign calling on policymakers, industry leaders and the general public to pledge support for women as agents of sustainable change

#IAmWiSER

Sheikha Shamma bint Sultan bin Khalifa Al Nahyan Calls for Greater Innovation & Collaboration at the London Climate Tech Show





TAQA Announces 2030 Greenhouse Gas Emissions Reduction Targets as Part of New ESG Strategy

Company commits to 25% reduction in greenhouse gas emissions across its portfolio by 2030 compared to 2019 baseline

33% reduction in UAE greenhouse gas emissions by the end of the decade supporting the UAE's net zero ambition



ADIO and Siemens Energy Partner to Accelerate the UAE's Net Zero Ambitions With New Abu Dhabi Innovation Centre

Innovation Centre to incubate and
commercialise CleanTech solutions

ADIO providing financial and non-financial
incentives to Siemens Energy through its
Innovation Programme



Shamma bint Sultan bin Khalifa highlights UAE commitment to Net Zero by 2050 during an event hosted by Vital Voices Washington DC





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UAE Set to Launch the
Region's First
Independent Climate
Change Accelerators,
led by Sheikha Shamma
bint Sultan bin Khalifa Al
Nahyan



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Zayed Sustainability Prize 2023 Demonstrates Global Reach and Impact with over 4,500 Submissions

US\$3 million Prize attracts 4,538 submissions
from 152 countries

High number of entries in Food and Health
categories reflect need for more resilient food
and health systems in response to rising
impacts of global climate change



Atlantic Council announces the fourth cohort of the Women Leaders in Energy and Climate Fellowship

Sheikha Shamma bint Sultan bin Khalifa Al Nahyan becomes the first woman from the GCC to be selected as part of the esteemed cohort



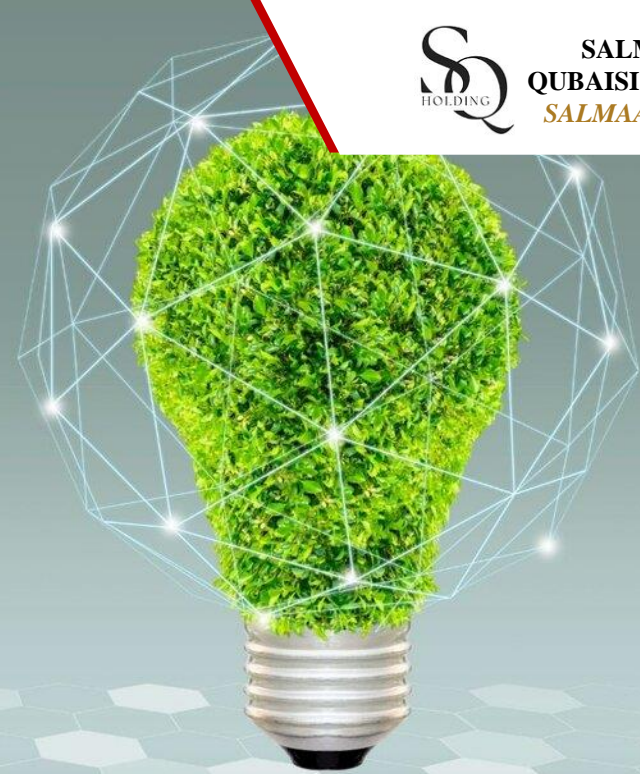
Abu Dhabi Department of Energy Delegation to Explore Clean Energy Solutions and Opportunities for Collaboration in Canada



Khaled bin Mohamed bin Zayed Launches New Global Green Energy Venture, With a Total Generating Capacity of at Least 30 GW of Renewable Energy by 2030



We might not be able to save the earth in one day. But one step from each one of us can recover the planet from the wounds we have caused.



THANK YOU