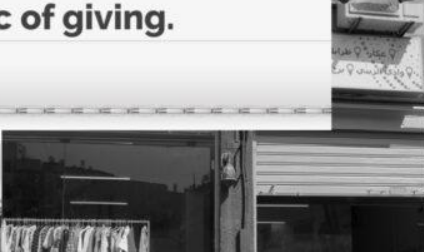


FABRIC AID[®]

The fabric of giving.

The central graphic features a white background with a dotted outline of a person's head and shoulders. Below this is the brand name 'FABRIC AID' in a bold, sans-serif font, with a red vertical bar under the 'I' and a green vertical bar under the 'D'. Underneath the brand name is the tagline 'The fabric of giving.' in a smaller, lowercase font.

How it started



It all started with an encounter with the building concierge.

 **Omar Itani**
November 28, 2016 · 🌐

On Saturday the 31st of December a couple of friends and myself will be distributing gifts on less privileged children in Greater Beirut Area. You can help in one of 3 ways:

- 1-Discretely send me the information of families that can't afford to offer their kids gifts on the new year.
- 2-If you have free time on Saturday and you would like to help in distributing the gifts. (transportation covered)
- 3-Last but not least if you can offer a gift or more to increase the reach of th...

[See More](#)

👍 Like 💬 Comment ➦ Share

👍❤️ Dalal Bakhour, Anthony Haddad and 34 others

4 shares

 **Sara Shatila** This is lovely!! ❤️🙏
Like · Reply · November 28, 2016 at 4:31pm

 **Mary Kaye Pregler** You are very kind and thoughtful.
Like · Reply · November 28, 2016 at 7:23pm

Write a comment...  



IMPACT STARTUP SPRINT AGENDA

DAY 1 LEARN FEB 23	DAY 3 REFINE FEB 25	DAY 4 PITCH FEB 26
01:00 PM	WORK SESSION • Teams begin working on Slide, focusing on Solution, Technology Market, Business Model.	WORK SESSION WITH MENTORS • Teams finalize slides.
01:30 PM		PITCHING WORKSHOP by Tara Nahr
02:00 PM	REGISTRATION & NETWORKING	LUNCH/ONGOING WORK SESSIONS
02:30 PM	LUNCH/ONGOING WORK SESSIONS	LUNCH/ONGOING WORK SESSIONS
03:00 PM	SPRINT OPENING SESSION • Welcome remarks by AlCity / Bootcamp / Elevate	WORK SESSION WITH MENTORS • Finalize slides; focus on story & flow
03:30 PM	SPRINT FRAMING GOALS & METRICS • Overview of Sprint Method & Goals/Sprint Cycle	FINALIZE PITCH DECK • Due at 4 PM SHARP!
04:00 PM	ICEBREAKER By Rafi Fe	GROUP PITCH PRACTICE WITH PITCH FACILITATORS
04:30 PM	30-SECOND INTRO... ...30-SECOND INTRO... ...30-SECOND INTRO...	

IMPACT STARTUP SPRINT

THABET 2500⁹¹ Date 26-2-2017
FABRIC AID 2500⁵⁴ **\$5,000**

PAY TO THE ORDER OF

FIVE THOUSAND DOLLARS

1st Prize Winner David Munir Nabti

ALCITY BOOTCAMP elev^{ate}



Who Are We



Founded in 2017, we are a social enterprise targeting a socially and environmentally conscious value chain for the apparel industry.



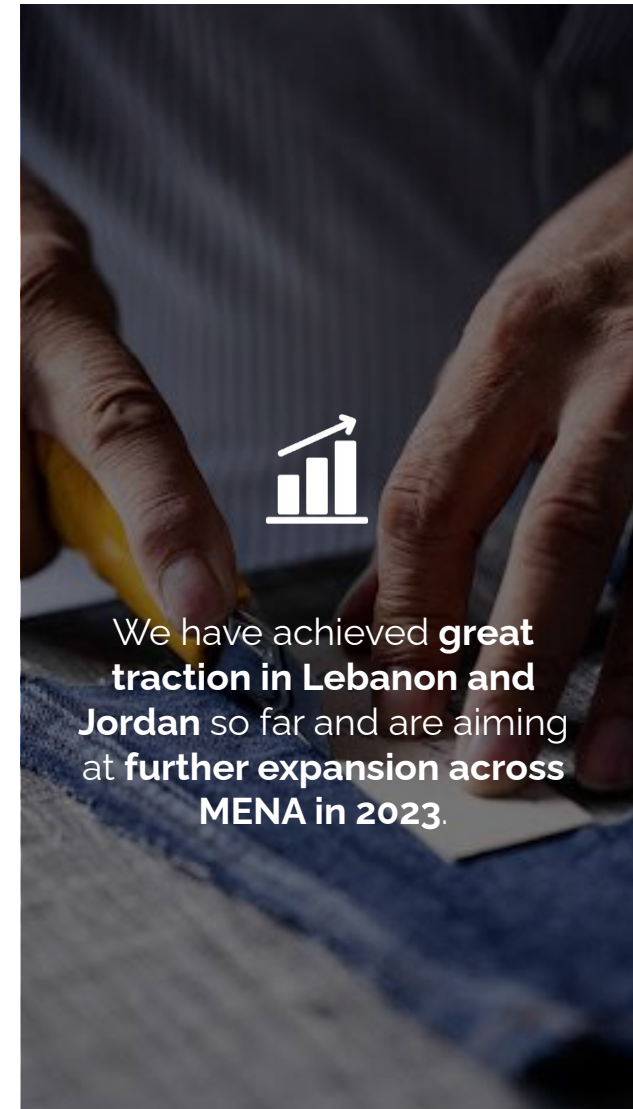
We optimize the **collection, sorting, upcycling, and resale of second-hand clothes** through socially sustainable brands.



We offer **decent clothes at affordable prices to marginalized communities** through a dignified shopping experience.



Our **circular model** gives a new purpose to unwanted products limiting **socio-economic and environmental damage**.



We have achieved **great traction in Lebanon and Jordan** so far and are aiming at **further expansion across MENA in 2023**.

Sourcing Process



We collected more than 100,000 kgs of used material in 2022 through our collection outlets in Lebanon and Jordan



International Collaborations



Fashion Retail Partnerships



CONNOLLY



Refashion Brands



All revenues of all brands go back to supporting the social enterprise FabricAID

We sell second-hand clothes in the form of refashion brands to different communities across our various sale outlets



سوق الخليج

Fully Donation based

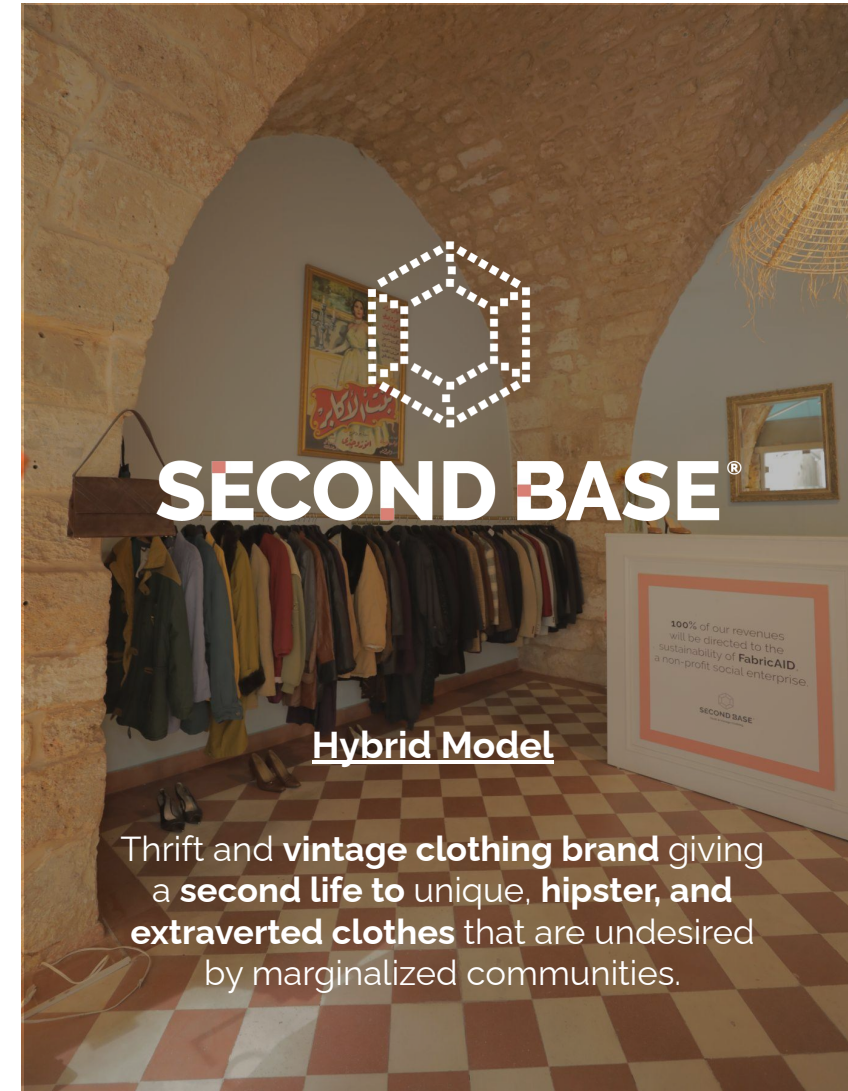
Retail brand reselling collected clothes and providing a dignified shopping experience **for marginalized communities** at micro-prices.



سوق عكاظ

Independent of Donations

Retail brand stores for middle-class communities who **buy or sell second-hand clothes** directly. The brand is specialized in bartering International fast fashion brands.



SECOND BASE®

Hybrid Model

Thrift and **vintage clothing brand** giving a **second life** to unique, **hipster, and extraverted clothes** that are undesired by marginalized communities.

Upcycling Brands



All revenues of all brands go back to supporting the social enterprise FabricAID

We also upcycle and uplift collected material into new brands that are sold on a retail or wholesale basis



SALAD

Hybrid model

Upcycled clothing **brand turning clothes** (especially suits) unfit for resale **into gender neutral, ready-to-wear capsule** collections.



Hybrid model

Upcycled merchandise brand **transforming scrap fabrics and clothing** into a wide range of merchandise for **sale in retail**.



FABRIC MERCH

Hybrid model

A merchandise brand **transforming scrap fabrics and clothing** into a wide range of merchandise that is **sold wholesale**.

Traction and Impact to Date



We have supported more than 130,000 beneficiaries to date using 330,000 kgs of recycled clothes while maintaining high environmental standards



550,000

Clothing items sold at
Souk El Khlanj



540,000 kg

Carbon emission reduced



370,000 kg

Clothes recycled at
Souk EL Khlanj



720,000,000 liters

Water consumption reduced



150,000

Direct beneficiaries at
Souk El Khlanj



60,000 kg

Fertilizers reduced

*At the core of our mission is to support the communities
we work in through skill enhancement and the offering of equal job opportunities*



trained more than 70 individuals
to become professional tailors



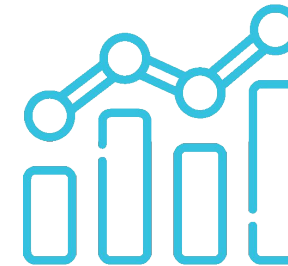
60% of FabricAid's team is women



120 jobs created
In Lebanon and Jordan



Total funding raised
4 million USD



Year on year sales multiple
3 x

Our success is already being recognized by key stakeholders through internationally recognized awards

List of Awards Received

1



An initiative by Ricardo Karam that promotes Arab accomplishments globally.

2



FabricAid scored 1st among 550 startups in the competition organized by Berkley University.

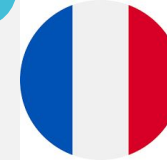
3



The highest award given to individuals under the age of 30 by the UN.



4



Denis Pietton Award

A prestigious Award given by the French ministry of foreign affairs for outstanding endeavors in helping fellow humans.



