Partnerships for Development

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Rio Tinto Copper.
Partnerships: let's question some preconceptions

Male
Muslim
Army General
Partner in humanitarian response, concerned about gender
Accepted and implemented the SPHERE standards?

A country which has a reputation for terrorism and extremism ended up with thousands of pseudo ambassadors like me.
...Oh, you joined the private sector.

In a tone of betrayal
UNDP has core funding $1 billion per year to bring the world out of poverty.

Yet the world still has poverty
Last year Rio Tinto spent $200 million per year on community investment, and over $900 million on indigenous salaries.

Yet some think ‘development’ is not the role of the Private Sector.
The top 100 companies in the world $15 billion – more than the entire UN system.
Private sector contribution to global developmental investment far outstrips public sector contribution

Total Economic Flow from the Developed (OECD1) to the Developing World (US$ billion)

Note: 1 OECD = Organisation for Economic Co-operation and Development; 2 GFC = Global Financial Crisis; 3 ODA = Official Development Assistance
Source: Hudson Institute’s Index of Global Philanthropy and Remittances 2010
Convergence Point
Partnerships for development:

Build on shared value and anti malaria.

Grand prix model not Billboard – Mongolia and Peru
Partnerships for development.

While it is hard to build a private sector case for emergency humanitarian assistance, development can not be achieved without the private sector.

Give a fish, or teach how to fish?