WHEN ALL ELSE FAILS
Fighting child malnutrition in the 21st Century

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The fight against hunger is being won.

Hunger is on the decrease and is expected to continue its downward trajectory in the next decades.
But the fight is not over

In 2017 alone, an estimated 1-2 million children will die from the most severe form of malnutrition
16.5 million (children suffering from severe malnutrition in 2015)

3.5 million (children treated for severe malnutrition in 2015)
Reduce the burden

16.5 million
(children suffering from severe malnutrition in 2015)

Increase treatment

3.5 million
(children treated for severe malnutrition in 2015)
We can create a world where even if people are hungry, no one dies from it.

To do that we need to put our best life-saving solutions in front of as many malnourished children as possible.
And for the first time in history, humanity has a plan to do precisely that
Look into the future
1 Look into the future

2 Simplify everything you can
1. Look into the future
2. Simplify everything you can
3. Rethink the questions
1. Look into the future
2. Simplify everything you can
3. Rethink the questions
4. Harness the collective power
1. Look into the future
2. Simplify everything you can
3. Rethink the questions
4. Find strength in numbers
5. Commit to something
DOUBLE THE NUMBER OF CHILDREN RECEIVING TREATMENT TO 6 MILLION A YEAR BY 2020

In order to realise this overarching goal, the coalition will pursue the following outcomes by 2020:

- The cost of curing a child suffering from severe acute malnutrition is reduced to $100 or less i.e. by at least 20%.
- The cost of Ready to Use Food per child cured is reduced by 50%.
- New treatment approaches prove capable of reaching over 70% of cases in areas of intervention.
- 5 key high burden countries adopt reduction & treatment coverage targets.
We need to continue to invest in reducing hunger

Whilst hunger might remain part of our lives, no one should die from it.

In 2017 we will have a choice: whether we remember it as the year of famines and the failures to prevent hunger at scale, or whether we remember it as the year when the world launched its most ambitious plan ever to end deaths from severe malnutrition.